



HBS Privacy Policy

We may process your personal information for our legitimate business interests such as direct marketing via email.

What does “Legitimate Interests” mean?

This means the interest of our company in conducting or managing our business in order to give you the best services. As such, we have an interest in making sure our marketing is relevant to you, so we may process your data to send you marketing that is tailored to your needs.

When we process your information for our legitimate interests we are careful to consider and balance any potential impact on you (both positive and negative) and your rights under data protection laws. Our legitimate interests do not automatically override your interests. We will not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise permitted by law).

If you have any concerns about how we process your data, you have the right to object to processing that is based on our legitimate interests. To object, please email our office: mail@hbs-construct.com

Your rights regarding data processing include:

- The right to be informed how personal data is processed
- The right of access to personal data
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object
- Rights in relation to automated decision making and profiling.

To learn more about your rights under the current data protection law please visit: <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

Yours faithfully

Andrew Pratt - Director

